

ROLAND INSTITUTE OF TECHNOLOGY

(Approved by AICTE New Delhi, Affiliated to BPUT, Rourkela, Recognized by Govt of Odisha)

Surya Vihar Golonthara-761008, Dist:Ganjam ODISHA, INDIA

Staff Profile

Name of the Faculty: AVINASH PANDA

Enrollment ID: T250620403

Gender: MALE

Category: GEN

Father's Name: Late Dr.R.P.Panda

Mother's Name: SUJATA PANDA

Date of Birth: 11/03/1985

Date of Joining the Institution: 01/07/2025

Designation: AssT. Professor

Branch:MBA

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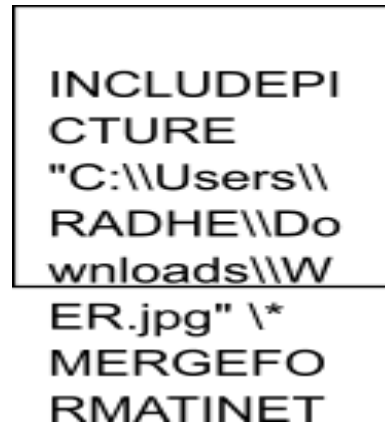
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Pay Scale:



Sl No	Name of Degree	Name of Institution	Name of Board/Univ	Specialization	Percentage Of marks	Division	Year of Completion
1	10 th	De Paul School	ICSE		77	1 ST	2000
2	+2	Khallikote Junior College	CHSE	SCIENCE	65%	1 ST	2002
3	BE	SMIT	BU	ECE	75	1 ST	2006
4	MBA	KIIT BBSR	KIIT .UNIV	(Marketing and Systems)	6.98 CGPA	1 ST	2009
5	PhD	KIIT BBSR	KIIT .UNIV	Marketing	PURSUING		

Ph D guided

Experience if any

1.

Publication

1. CONSUMER BUYING BEHAVIOUR TOWARDS DIGITAL MARKETING: A review

2. ANALYSING THE EFFECTS OF GREEN MANUFACTURING AND ECO-INNOVATION ON SUSTAINABILITY PERFORMANCE

3.A COMPARATIVE STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS DIGITAL MARKETING IN RURBAN AREAS OF ODISHA

Patent

Book/Book Chapter

NPTEL/MOOK

FDP/SEMINAR/WS Attended and organized

Member of Professional Body

I declare that all the information furnished above are true to my knowledge

Date2/07/2025

Avinash Panda

Signature of the Faculty